

Paws With A Cause

Email Statistics
2/11/2019

Email Name: Super Bowl Ad Communication

Template: - Minimalist Squares

Lists: Go Green constituents
Appeal 2017
Facebook Sign Up

Email Run History

Sending Type	Sent	Run Date	Status
Original Send	7602	2/4/2019	Successfully Sent

Email Stats

Sent	Bounces	Spam Reports	Unsubscribes	Opens	Clicks	Forwards
7602	10.6% (807)	0	0.2% (14)	28.2% (1919)	19.4% (373)	0

Click-through Stats

Email Link	Unique Click-throughs	Click-through Distribution
http://www.pawswithacause.org	21	5.3%
https://instagram.com/pawswithacause	1	0.3%
https://www.pawswithacause.org/donate?view=donation	8	2.0%
https://www.pawswithacause.org/i-can-help/paw-s-dog-volunteer	21	5.3%
https://www.stanleysteemer.com/location-details/Byron-Center-MI/2000039	4	1.0%
https://www.youtube.com/channel/UCBSf2gcp-iYj-Rj4KzocJ7Ag	1	0.3%
https://www.youtube.com/watch?v=iHV2q-XbJqM	0	0.0%
https://youtu.be/0io9cn6r_pw	342	85.9%
Total Click-throughs	398	100%

Social Stats

Page Views	Share	Send	Like	Twitter	LinkedIn	(Other)
0	0	0	0	0	0	0