



Paws With A Cause

Email Statistics

2/6/2019

Email Name: 2018 YEA E-Blast #1

Template: - Minimalist Squares

- Lists:** 2012 RBR Team Captain List
 2012 Fifth Third Participants
 Go Green constituents
 Field Representatives
 Golf players/dinner guests
 Golf sponsors
 Potential Table Hosts 2013
 2013 RBR Participants
 2013 River Bank Run participants
 Breeding Stock April 23
 January Birthdays
 November Birthdays
 2014 PAWS to be Thankful
 2013-2015 Newly Certified Cliens
 Appeal 2017
 August Birthdays
 2014 FRs
 April Birthdays
 Career Change Adoption Families
 AllStaffNewsletter
 2015 PTBT Donors and Participants
 2014 PTRI Contacts
 40th Anniv Reps who want follow up
 2017 Expo volunteers
 2016 Certified Clients
 June Birthdays
 Facebook Sign Up
 PAWS To Celebrate 2017 - PDV
 paula's personal email
 May Birthdays
 Workplace Campaign
 July Birthdays
 2014 PAWS Together introduce team
 September Birthdays
 40th Anniv Clients who want follow up
 March Birthdays
 Ability Day Donors
 October Birthdays
 PAWS To Celebrate 2017 e-vite
 Young Professionals
 Development Team for testing
 2015 H & G Show vol recruit
 December Birthdays
 February Birthdays
 2015 Data Append
 2015 Year End Certifications
 40th Anniv Volunteers who want follow up
 2016 Expo E-mail list
 Cat
 2014 P2RI donors & participants
 2017 Former PTBT participants and donors

Email Run History

Sending Type	Sent	Run Date	Status
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Original Send	13345	12/20/2018	Successfully Sent
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Email Stats

Sent	Bounces	Spam Reports	Unsubscribes	Opens	Clicks	Forwards
13345	13.1% (1742)	3	0.4% (50)	20.4% (2365)	3.2% (76)	0

Click-through Stats

Email Link	Unique Click-throughs	Click-through Distribution
http://www.pawswithacause.org	6	6.3%
http://www.pawswithacause.org/givehope	3	3.2%
https://twitter.com/Pawswithacause	1	1.1%
https://www.facebook.com/pawswithacause	2	2.1%
https://www.instagram.com/pawswithacause/	2	2.1%
https://www.linkedin.com/company/457748?trk=yah&trkInfo=clickedVertical%3Acompany%2CclickedEntityId%3A457748%2Cidx%3A2-1-2%2CtarId%3A1-456260187297%2Ctas%3Apaws%20with%20a%20	3	3.2%
https://www.pawswithacause.org/donate?view=donation	38	40.0%
https://www.pawswithacause.org/givejoy	0	0.0%
https://www.pinterest.com/pawswithacause/	3	3.2%
https://www.youtube.com/channel/UCBSf2gcp-iYj-Rj4KzocJ7Ag	2	2.1%
https://www.youtube.com/watch?v=zCs-2ffI4Q	35	36.8%
Total Click-throughs	95	100%

Social Stats

Page Views	Share	Send	Like	Twitter	LinkedIn	(Other)
0	0	0	0	0	0	0

 Print Report