

June 4, 2018

Dear Friend of Charlevoix Hospital,

The **26th Annual Holly Daze** is fast approaching and we are seeking your help. This beloved community event has impacted the lives of many at our hospital and enhances our foundation's mission to inspire charitable support for Munson Healthcare Charlevoix Hospital.

We are currently seeking sponsors for this event, which takes place on **Friday, December 7**, at Castle Farms in Charlevoix. This fun evening will be filled with cocktails, dinner, live and silent auctions, and more – you won't want to miss this opportunity!

Sponsorship levels range from \$500 to \$10,000 and are recognized accordingly. All sponsors will receive recognition on our website, posters, event program and auction booklet, and in the post-event Thank You ads.

Please review the opportunities below and return the enclosed form with your selection.

<b>Sponsorship Type</b>	<b>Price</b>	<b>Availability</b>	<b>Additional Recognition</b>
Event Sponsor	\$10,000	One	Eight tickets, banner presence at the live auction and recognition at all Munson Healthcare donor appreciation events
Gifts of Love Sponsor	\$7,500	No limit	Four tickets and banner presence at the live auction
Dinner Sponsor	\$5,000	One	Dinner wine bottles with business logo or other message
Valet Parking Sponsor	\$3,500	One	Opportunity to provide a "leave-behind" in parked cars
Heads or Tails Sponsor	\$2,500	No limit	Logo recognition at all of the bars in the venue
Silent Auction Sponsor	\$1,000	No limit	Logo recognition on silent auction tables
General Sponsor	\$500	No limit	

This year's Holly Daze will benefit Charlevoix Hospital's Innovation and Patient Needs Funds. Past events have supported a variety of hospital needs including the infusion center, renovations of the laboratory and surgical suite, and innovative equipment such as a cardiovascular ultrasound machine. In fact, Holly Daze 2017 had more than **300 guests** and raised nearly **\$130,000!**

We are confident that, with your help, this year's event will be our most successful yet. We hope you will join us in kicking off the holiday season by supporting our local hospital.

Gratefully,



Joanne Schroeder, President  
Munson Healthcare Charlevoix Hospital

## Holly Daze 2018 Sponsorship Registration

We thank you for your support of Holly Daze 2018! For more information about sponsorship levels and recognition, please contact Abigail Robinson at **231-935-7631** or **arobinson7@mhc.net**.

**Company Name**

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**Contact Person**

**Phone Number**

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**Address**

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**City**

**State**

**Zip**

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### Please check desired Sponsorship Level:

- |   |                 |          |
|---|-----------------|----------|
| <input type="checkbox"/> Event Sponsor          | <b>\$10,000</b> | One      |
| <input type="checkbox"/> Gifts of Love Sponsor  | <b>\$7,500</b>  | No limit |
| <input type="checkbox"/> Dinner Sponsor         | <b>\$5,000</b>  | One      |
| <input type="checkbox"/> Valet Parking Sponsor  | <b>\$3,500</b>  | One      |
| <input type="checkbox"/> Heads or Tails Sponsor | <b>\$2,500</b>  | No limit |
| <input type="checkbox"/> Silent Auction Sponsor | <b>\$1,000</b>  | No limit |
| <input type="checkbox"/> General Sponsor        | <b>\$500</b>    | No limit |

***Donations in any amount are most welcome.***

- My check for \$\_\_\_\_\_ is enclosed.       Please bill me for the level indicated.

**Credit Card Gifts:**     Visa     MasterCard     American Express     Discover

**Card Number**

**Exp. Date**

**CVV**

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**Name on Card**

**Signature**

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To ensure proper website recognition and promotional materials, return form and payment by **Friday, October 5** to:

**Munson Healthcare Charlevoix Hospital Foundation**  
14700 Lake Shore Drive, Charlevoix, MI 49720

